Dear [First Name],

We are excited to kick off our United Way of Greenville County campaign. Your gift will support United Way’s work to fight poverty and change lives in our community—creating a stronger, more equitable Greenville County for all.

Every dollar we raise and every hour spent volunteering will work toward improving education, increasing financial stability, and building a vibrant and equitable community for each of our neighbors.

Never has United Way’s work been more essential to meeting the needs of our most vulnerable neighbors.

Whether you can give $5 or $5,000, our community is counting on our support. How we respond will shape our community forever.

We are Stronger United.

Sincerely,

Name