



Our Work

For nearly 100 years, we have united the community to help people live better, safer and more successful lives. While our work has evolved to meet the challenges of the day, our vision remains much the same: We bring together people and resources to fight poverty and strengthen our entire community by changing individual lives.

Today, that means a commitment to improving education, increasing financial stability and building a vibrant and equitable community where a person's zip code doesn't limit his or her chance for success.

Through collaboration, innovation, volunteerism and strategic investment, we are achieving results. Because of the community's support of United Way, more people have access to basic needs like food, housing, healthcare; more students are graduating high school; and more people are trained and hired for self-sustaining jobs.

Our Community

Despite our success, complex challenges like housing, transportation, education and income inequality remain a barrier to our vision for Greenville County.

Even on our best day, when unemployment was a record low just last September, more than 55,000 people were living in poverty – approximately a third of which were children. And while we are continually recognized as a top 10 great place to visit or raise a family, studies show that among the top 100 communities in the country, Greenville County is one of the 10 hardest places to climb out of poverty. We must do better.

A New Reality

The arrival of COVID-19 and its effects on the economy have only compounded these existing challenges and dramatically raised the level of need.

Through the uncertainty of quarantines, business shutdowns and school closures, people who never imagined they would need assistance are now reaching out to United Way for help covering rent and utilities or receiving a box of food to feed their families.

Recovery and a New Way Forward

While we continue to address the unique challenges created by the pandemic, the everyday work of United Way has never felt more essential, for our immediate recovery and for our shared future.

"Now, more than ever," has become a commercial cliché, but also an unfortunate reality.

2020 will be a year we won't forget. How we respond will shape our community forever.

Whether you can give \$5 or \$5,000, we're counting on your support. By investing in United Way, you are creating a better future for our neighbors—and in many cases, a better "right now" for someone in crisis.

The collective generosity of our donors is the power behind our impact. We simply can't do it without you.

**Give today. Because we are
STRONGER UNITED.**



UNITED WAY OF GREENVILLE COUNTY