

Digital Workplace Giving Campaigns

Login Security and Privacy

The privacy and security of donor information provided by companies and employees participating in online workplace campaigns are a top priority for United Way of Greenville County. It is paramount to ensure companies and employees trust their personal information is safe and secure.

Solution

Upon entering a workplace portal site, each employee must login. To ensure proper login security, we have upgraded security protocol and will support the following method of login credentials going forward:

Identity. This method is a secure identity provider that allows the user to create their own account profile like they would do with any other password-protected website. This method follows industry best practices by ensuring passwords meet certain strength requirements as well as verifying the user's email address associated with their account. This method also supports two-factor authentication if the user deems necessary. Once the user creates this account, they do not need to do it again in future campaign seasons. They can always use "Forgot Password" option to reset their password. Verifying the user's email address is a one-time occurrence—this year only.

How it looks

A user will see the screen pictured at right to create their account and login to the Company Workplace Giving site.

Conclusion

We believe this change will ensure the security and confidentiality of all employees and their personal giving information. At the same time, our goal is to continue to provide a convenient and seamless user experience for employees to participate in their giving campaigns each year.

The screenshot shows a web form for signing up for the 'STRONGER UNITED' campaign. At the top left, it features the 'United Way of Greenville County' logo. The main heading is 'STRONGER UNITED' in large, bold letters. Below the heading, a message reads: 'Make a difference in our community and support the causes you care about by signing up for our new social good platform, powered by United Way of Greenville County.' There are two social media login options: a red 'Google' button and a blue 'Facebook' button, with an 'OR' separator between them. Below these are two input fields: 'Username' (containing 'pelrod@unitedwaygc.org') and 'Business Email'. A 'Password' field with a masked input (dots) is also present. A prominent orange 'Sign Up' button is at the bottom of the form. At the very bottom, there is a link: 'Already have an account? [Login Here](#)'.