Dear [First Name],

As individuals who work in Greenville County, we see both the successes and shortcomings of this community. We know that complex challenges like housing, transportation, education, food insecurity and income equality remain a barrier to so many of our neighbors. Each day, more than 55,000 people are living in poverty—a third of which are children. And the arrival of COVID-19 and its continued effects on the economy have only compounded these existing challenges and dramatically raised the level of need.

For nearly 100 years, United Way has served Greenville County, bringing together people and resources to fight poverty and strengthen our entire community by changing individual lives. Today, that means a commitment to improving education, increasing financial stability and building a vibrant and equitable community where a person’s zip code doesn’t limit his or her chance for success.

Greenville County is counting on our support. By investing in United Way, we are creating a better future for our neighbors—and in many cases, a better “right now” for someone in crisis.

The collective generosity of our company and the community will serve as the power to drive lasting, meaningful change. We can’t do it without you.

Give today because we are Stronger United.

Sincerely,

CEO Name