

## **What does United Way do?**

We bring together people and resources to fight poverty and strengthen our entire community by changing individual lives. Rather than focusing on a single agency or issue, we invest in a portfolio of programs and initiatives that work hand-in-hand to create solutions to many of our community's most difficult problems—problems that no single organization can solve on its own. As a funder, partner and convener, we work with the entire community to build resources, focus investments, and foster partnerships that create lasting solutions to major issues.

## **Who are your partners?**

Anybody who wants to make a difference for our community. Donors, volunteers, companies, foundations, faith communities and schools. Right now, we fund 70 nonprofit community partners that provide more than 100 critical programs for the people of Greenville County.

## **How does United Way distribute funds?**

Staff and volunteers team up to review applications, measure the effectiveness of programs, and gauge their ability to meet our strategic goals in basic needs, education and financial stability. Funding decisions regarding programs and initiatives supported by United Way of Greenville County are approved by our Board of Directors.

## **How can an organization apply for United Way funding?**

We'll announce a "Request for Proposals" (RFP) with details, and any tax-exempt, nonprofit organization that conducts health or human service programs in Greenville County can apply. We update our website regularly with opportunities for funding, and that is always the best place to check for up-to-date information.

## **Can I designate my gift directly to a specific agency?**

Yes, although we believe the problems we face are too big and too complex for one single agency to solve. That's why we fund 100 different programs strategically selected to make a real, sustainable impact for our community.

## **How do I get involved?**

Our website, [unitedwaygc.org](http://unitedwaygc.org), is a great place to start. You can make a contribution, read up on issues and sign up for volunteer opportunities. You can also register for a volunteer account at [handsongreenville.org](http://handsongreenville.org) to search for volunteer opportunities and track your impact. Following us on social media is another convenient way to see our latest events, projects and volunteer needs.

### **Does United Way of Greenville County support Planned Parenthood?**

No.

### **How much of the money raised by United Way is used for administrative purposes?**

Our team of nearly 50 all work hard to keep administrative costs as low as possible. Right now, they are just below 16 percent. Charity Navigator, an independent evaluator gives us 4-stars – their top rating – for our efficiency. We’re able to be this efficient because community support keeps costs to a minimum – including extensive volunteer leadership, executives “loaned” by companies, in-kind public service advertising and more.

### **I have another question that I don’t see here.**

Email us at [info@unitedwaygc.org](mailto:info@unitedwaygc.org) and we’ll get it answered for you.

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